



# Newsletter

December 2011



It's nearly Christmas! We are looking forward to our first Christmas as a family, although Leonard being only 6 months we can probably reckon on it being more fun for us than for him this year! We have been without broadband for a while hence the tardiness of the Newsletter, but now we are "hooked up" to the internet again – phew – you don't realise how much you miss it until it's gone!

I expect you are all busy sorting out Christmas for everyone else, but have you thought about what you might like to put on *your* Christmas wish list? We might be able to help you with some ideas for those last minute shoppers....

- ▶ Top quality Kai dressmaking scissors – try them first and convince yourself!
- ▶ Bernina Free motion couching foot to create highlights on your latest project
- ▶ Bernina or Bernette Walking foot to improve your quilting result
- ▶ Magnifying glass attachment for Bernina sewing machines
- ▶ Brand new Bernette 20 sewing machine for \$699 with 9 different automatic button holes and electronic pattern end function
- ▶ Horn Hobby and Sew table
- ▶ The Sewing Store Gift Voucher to choose your favourite fabrics
- ▶ Bernina magnetic bobbin rest to organize your sewing space

...and you might want to let Father Christmas know that **ALL Bernina Accessories are on 20% discount** until Christmas.

## Christmas Opening Hours

We shall be open late until 8.30pm on Thursday December 22nd so if you can't get into town during the day then come and keep us company on Thursday evening! Opening hours during the Christmas period are normal, but closed on statutory holidays, and on Saturday 31st December.



## Win a Bernina in The Great Kiwi Icon Challenge!

Hopefully you are all busy working on your Kiwi icon wall hanging to win **win a new Bernina 550QE**, valued at \$4,699! If you missed this in last month's newsletter come into the store for more information and pick up your entry form. Closing date for entries is January 15th 2012.

## New Arrivals

We have some beautiful new panels: Sheep height charts – and they work to measure kids too! Seriously, they are so cute. And some gorgeous fluffy sheep fabric too. We have kits for Jemima Puddleduck books, Goldilocks fabric and many other new childrens fabrics.

## Join us on Facebook

Keep up to date with special offers and news from The Sewing Store by liking our [page on Facebook](#). Or if you don't have a facebook account, simply check the [What's new](#) link on our website [www.thesewingstore.co.nz](http://www.thesewingstore.co.nz).

If we don't see you before, a very Merry Christmas from all of us at  
The Sewing Store,  
Anna, Lars and The Team